



SkinPen®  
BY CROWN AESTHETICS

Elevate your offerings with

# SKINPEN® PRECISION.

Expand your patient base with the ideal gateway technology for your practice.

The SkinPen® Precision system is a microneedling device and accessories intended to be used as a treatment to improve the appearance of facial acne scars in adults aged 22 years or older and to improve the appearance of fine lines and wrinkles on the face and neck. The SkinPen is also intended to treat pigmentation conditions (dyschromia) including Melasma, Vitiligo and Solar Lentigines. Only sold to medical professionals.

[skinpen.com/international](http://skinpen.com/international)



# Grow Your Practice and Your Patient Base with SkinPen® Precision

At Crown Aesthetics, we understand a large and diverse patient base is the key to any aesthetic practice's long-term success. But not every treatment you offer is right for every patient at every stage in their life. That's where SkinPen Precision comes in.

SkinPen Precision improves fine lines by remodeling skin from the inside out. As a gateway treatment, it draws new patients into your office with its versatility.



SkinPen Precision can be performed on just about anyone, regardless of skin tone or type. That means your practice has the chance to expand to a younger patient base and draw in those seeking prejuvenation.



Not only is it a relatively short, affordable procedure, it's also extremely effective. Most treatments take 30 minutes, with little to no downtime. Studies show 90% of patients would recommend SkinPen Precision to friends and family.<sup>1</sup>

**Keep reading to learn why SkinPen Precision is the perfect way to boost your practice's business goals.**

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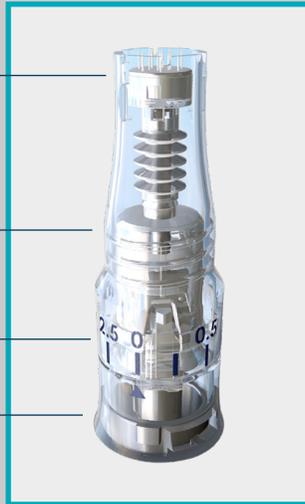
**Advanced Cartridge Unit (ACU) contains reciprocating mechanism that ensures long-term reliability**

14 medical-grade, stainless steel needles validated to remain sharp for at least 80 minutes of use on scar tissue

Ethylene oxide sterilized

Proven precision depth dial penetrates at set depth

Single-use lockout feature prevents accidental reuse



## World-Class Design and Technology

LED smart technology ensures optimized procedure

Cordless design allows maximum versatility during procedure

Inductive charging ensures full charge for every procedure



# Superior Features. Unsurpassed Safety.

**U.S.A. ENGINEERED AND MANUFACTURED**

SkinPen® Precision is backed by years of multiple peer-reviewed publications and 90 validation studies.<sup>1</sup>



- U.S. FDA-cleared, CE-marked and ISO-certified
- Registered with Health Canada, Australian Register of Therapeutic Goods and New Zealand Medicines and Medical Devices Safety Authority
- Available in 35+ countries
- 500,000+ treatments performed
- More than 6,000 devices sold
- 96% of SkinPen Precision providers expressed high satisfaction<sup>2</sup>

# Who Is the Ideal SkinPen Precision Patient? Almost Anyone.



A busy 45-year-old that seems to do it all — mother, wife, coach, business leader — and wants to look great, too. She is looking for a quick treatment with minimal downtime that will allow her to maintain her youthful appearance.



A 33-year-old ambitious go-getter looking to preserve her youthful glow. When she feels her best, she can give her time and energy to work, friends and family. She is starting to notice fine lines and wrinkles and would like to take preventative measures to reduce these.



A 25-year-old seeking a treatment to his acne scars that deeply bother him. He is self-conscious about the scarring when at parties, events and interviews and wishes there was something that would work so he could feel more confident.



A 59-year-old that wants to continue to look like herself but healthy and younger. She is committed to wellness and wants a natural treatment that will let her appearance to match how youthful she feels.

# Improve Fine Lines and Wrinkles

**SkinPen® Precision improves fine lines and wrinkles while remodeling skin to look younger.**



**BEFORE**



**BEFORE**



**BEFORE**



**AFTER FOUR TREATMENTS**  
*Results may vary*



**AFTER FIVE TREATMENTS**  
*Results may vary*



**AFTER FOUR TREATMENTS**  
*Results may vary*

# Reduce Acne Scars

In clinical studies, both patients and providers saw significant improvement in their skin's overall appearance.<sup>1</sup>



BEFORE



AFTER FOUR TREATMENTS  
*Results may vary*



BEFORE



AFTER SIX TREATMENTS  
*Results may vary*



BEFORE



AFTER THREE TREATMENTS  
*Results may vary*



BEFORE



AFTER TWO TREATMENTS  
*Results may vary*

## Post-Procedure Reactions

Some patients have experience post-procedure reactions that include dryness, roughness, tightness, itching, peeling, discomfort and tenderness lasting between one and six days after the procedure.<sup>1,3</sup>

# Patients Love SkinPen® Precision

## % Patients, Six Months Post-Treatment



**85%** of patients stated that they were satisfied with SkinPen Precision

**90%** of clinical trial patients would recommend SkinPen Precision to others.<sup>1</sup>

## Longterm Results

The percentage of SkinPen clinical trial subjects reporting improvement in the appearance of facial acne scars over time.



Results from a clinical study of 20 patients treated with three SkinPen Precision treatments, spaced one month apart. Assessment was made at six months. Provider assessment was made using the Clinician's Global Aesthetic Improvement Scale and patient assessments were made using the Subject Global Aesthetic Improvement Scale.<sup>1</sup>

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# Exceptional Value for Your Practice. Impressive Results for Your Patients.

Precise micromechanical skin remodeling is quickly becoming one of the most popular professional skin treatments available. Although women with facial concerns have tried a variety of products and treatments over many years, microneedling patients say the treatment has been the most effective tactic.<sup>2</sup> Therefore, it's an especially important tool for practices — and SkinPen® Precision is leading the field. Crown Aesthetics is committed to supporting your practice's business goals and helping you expand. Here's how:



## POPULAR

- 90% of clinical study patients would recommend SkinPen Precision to family and friends
- Recommendation of three to six treatments ensures patients will return
- Happy patients are more likely to return to your practice



## AFFORDABLE

- Cost-effective treatment to expand your patient base
- High ROI for your practice
- Gateway treatment brings in new aesthetic patients



## MINIMALLY INVASIVE

- Little to no downtime
- Most patients get back to their regular routine right away
- Attractive to patients with busy schedules



## TIME-EFFICIENT

- Short appointments
- Patients can be in and out in 30-45 minutes
- Fit many patients into your schedule



## DELEGABLE

- Easy treatment
- May be performed by trained and certified clinical staff



## SUPPORTED

- Ongoing training support
- Marketing materials available for local distribution



Give your patients SkinPen® Precision, the superior choice for precise micromechanical skin remodeling.

- Clinically proven to improve acne scars
- Expands your patient base with gateway treatment
- Exceptional value for your practice and patients

**Visit [CrownAesthetics.com](https://www.CrownAesthetics.com) or contact your representative to become a provider.**

References: 1. Data on file. Bellus Medical. 2017. 2. Data on file. Bellus Medical. 2019. 3. SkinPen Instructions for Use.

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