

- How did we measure sweat reduction?
- Two main clinical studies for underarm sweat
  - Randomized: FDA approval study, Gen 2 device
  - Commercial: Canada Study, Gen 3 device
- Clinical Study for hair reduction
- Common Questions



## How did we measure sweat reduction?

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- Subjects enrolled had HDSS of 3 or 4
- At follow up visit, subjects must have had HDSS of 1 or 2 to be considered successful (or efficacious)

## **Gravimetric Assessment**





#### "Objective" measure of sweat production

- Pre-weighed filter paper is placed under each arm for 5 minutes
- Filter paper is weighed and difference in results give amount of sweat produced
- Subjects must produce 50mg of sweat to be enrolled in study



## Starch-lodine Test





- Swab axilla with alcohol-based iodine solution
- Sprinkle corn starch on the area; gently brush away
- Areas of wetness (sweat) turn black
- Used in clinical studies, sometimes to locate particular areas of sweat for touch-up.



## **Dermatology Life Quality Index (DLQI)**

DERMATOLOGY LIFE QUALITY INDEX					DLQI		
ľ	Hospital No:	Date:	Score:				
ľ	Name:	Diagnosis:					
l	Address:						

The aim of this questionnaire is to measure how much your skin problem has affected your life OVER THE LAST WEEK. Please tick one box for each question.

1.	Over the last week, how <b>itchy, sore, painful</b> or <b>stinging</b> has your skin been?	Very much A lot A little Not at all	
2.	Over the last week, how <b>embarrassed</b> or <b>self conscious</b> have you been because of your skin?	Very much A lot A little Not at all	
3.	Over the last week, how much has your skin interfered with you going shopping or looking after your home or garden?	Very much A lot A little Not at all	Notrelevant 🗆
4.	Over the last week, how much has your skin influenced the clothes you wear?	Very much A lot A little Not at all	Notrelevant□
5.	Over the last week, how much has your skin affected any <b>social</b> or <b>leisure</b> activities?	Very much A lot A little Not at all	Notrelevant 🗆
6.	Over the last week, how much has your skin made it difficult for you to do any <b>sport</b> ?	Very much A lot A little Not at all	Notrelevant□
7.	Over the last week, has your skin prevented you from <b>working</b> or studying?	yes no	Notrelevant□
	If "No", over the last week how much has your skin been a problem at work or studying?	A lot A little Not at all	
8.	Over the last week, how much has your skin created problems with your <b>partner</b> or any of your close friends or relatives?	Very much A lot A little Not at all	Notrelevantロ
9.	Over the last week, how much has your skin caused any <b>sexual</b> difficulties?	Very much A lot A little Not at all	Notrelevant□
10.	Over the last week, how much of a problem has the <b>treatment</b> foryour skin been, forexample by making yourhome messy, orby taking up time?	Very much A lot A little Not at all	Notrelevant□

Please check you have answered EVERY question. Thank you.

#### • Highly validated

- Used for many dermatologic conditions.
  Psoriasis = 10.5, Severe acne vulgaris = 7.5
- 10 questions that cover all aspects of quality of life
- Scores range from 0 (no problem) to 30 (huge problem)



## **Evolution of miraDry Technology Used in Studies**



## **Clinical Data**



## **Peer-Reviewed Publications**

- Glaser et al Derm Surg 2012 (Feb)
  - Randomized study for FDA clearance
- Hong et al Derm Surg 2012 (May)
  - **Commercial** device study for efficacy
- Lupin et al Derm Surg 2014 (July)
  - 2 year data from Commercial device study
- Brauer et al Derm Surg 2016
  - **1 year data** Prospective multi center study



### **Randomized Study**

- Glaser et al FDA Approval Study
- Conducted from May 2009 to Nov 2010
  - 120 subjects, 7 sites (all in US)
- Randomized
  - 81 subjects treated
  - 39 received sham treatment (everything but energy delivery)
- Used Investigational (Gen 2) system and ONE device setting (equivalent to EL 1 on current system)
- Data was key part of 510(k) FDA clearance K103014





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## **Sweat Reduction**

## **Commercial Study**

- Conducted from Feb 2010 to Nov 2010
  - 31 subjects, 2 sites (Dr. Mark Lupin and Dr. Chih-ho Hong)
- Non-Randomized (one to three treatment sessions)
- Used Gen 3 miraDry system
- All subjects completed 12 month visit in original study
- A separate follow-on study tracked 18 patients (via web survey for an additional year)

12 month data published May 2012 24 month data published July 2014



#### **Commercial Study – Gravimetric and HDSS**

#### **Commercial Study – More Detailed Gravimetric**



### **Commercial Study – 12 Months Results**





#### A Prospective Study of Axillary Hair Reduction in Patients Treated with Microwave Technology

-Brauer et al

- Prospective multi-center study
- Population: 56 patients
  - 80% female
  - Average age 32.5
  - 62% darker hair color

•One or two treatment sessions at various energy levels

•Follow-up: Hair reduction at 3, 6, 9, 12 months post treatment follow-up visit

•Helped to acquire the FDA indication for hair reduction for miraDry device

## **Quantitative Assessment**



Average reduction was approx 70% independent of hair color

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## **Quantitative Assessment**



Baseline



12 month follow-up; 84% reduction

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## Side-by-side Analysis



#### Baseline

1 year post Tx

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#### **Results Summary**



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# **Common Questions**

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- How long does the effect last?
  - Histology shows that the sweat glands are destroyed; sweat glands don't grow back. Out studies show stable efficacy results at 12 and 24 months.
- How can you say "90% clinically effective"?
  - Data presented (Hong + Lupin publications) from Canadian study shows 90% efficacy across multiple measures (HDSS, Gravimetric....). Patient satisfaction is also at 90% or better.

#### • Does this work better on one group compared to another?

• The treatment seems effective across a wide variety of patients. We've tested men, women, older, young adults....We haven't seen a group where it clearly does not work.



#### • Have you tested the device on men? Ethnicities besides Caucasian?

- In our clinical studies, about 40% of the patients treated were men. They seem to see the same high level of efficacy.
- Our clinical study enrollment has typically been mostly (85%) Caucasian, but we have treated African American, Asian, and Hispanic patients.

#### • How do your results compare with Botox?

- The primary Botox publication (Lowe et al) provides the data that 75% of treated subjects had a 2 or more point drop on the HDSS scale, compared to 25% in the placebo group – a difference of 50%.
- For our randomized study, the numbers are 67% for the treated group and 13% for the sham treatment group a difference of 54%.
- More importantly, that publication showed that the mean duration of effect for Botox was 6.7 months; our randomized study data shows that we have a stable effect out to 12 months.
- We might not get someone "bone dry" but the effect we provide lasts.

#### • What kind of safety data do you have?

- Over 100,000 treatments worldwide with an excellent safety record.
- In our clinical studies, we have shown that almost all subjects experience mild side effects in and around the treatment area: edema, discomfort, tenderness, some bruising.
- Canada study data:
  - Side effects were generally mild (88% of AEs)
  - Adverse events were seen in half (61%) of the patients
  - All resolved or were resolving when the subject left the study
  - Physician has some flexibility to tailor the treatment (energy setting or treatment area) to trade off side effects and efficacy; part of training and miraDry certification