



# Revolutionising Skin Rejuvenation: New SkinPen® Precision Treatment Procedure with BIOJUVE™

## Introducing the new SkinPen® Precision treatment procedure with BIOJUVE™ for advanced biome boosted skin remodelling

Crown Aesthetics stands at the forefront of a transformative movement in medical aesthetics by unveiling a new approach that synergises the award-winning SkinPen® Precision technology with the groundbreaking BIOJUVE™ Skin Biome Care. This approach is poised to redefine the paradigm of skin care, offering an integrative treatment that elevates skin quality and appearance, and fortifies skin health on a microbial level. The aesthetics specialty is unmistakably headed towards treatments that embrace a holistic perspective, and Crown Aesthetics leads this charge by pioneering a new standard in skin biome care. Their patented BIOJUVE™, in combination with The Aesthetics Awards 2024 Best Energy Device SkinPen® Precision, delivers a potent formula for optimal skin remodelling. This innovative pair works to accelerate the natural healing process while minimising downtime, and reducing redness, dryness, peeling, itchiness and swelling post-procedure, presenting a groundbreaking dual strategy.

### A harmonious blend of innovation and care

The treatment protocol seamlessly integrates Crown Aesthetics' premier innovations: SkinPen® Precision skin remodelling and BIOJUVE™ skin biome care. The SkinPen® Precision, recognised for its pioneering role as the world's first FDA-cleared microneedling device, excels in activating the skin's natural regenerative processes, enhancing collagen and elastin production. The result is a noticeable improvement in skin tone, texture and elasticity to help improve the cosmetic appearance of fine lines, wrinkles, stretch marks, surgical scars, enlarged pores and pigmentation conditions (dyschromia).<sup>1</sup> BIOJUVE™ marks a significant advance in the nurturing of the skin's microbiome. It exemplifies Crown Aesthetics' dedication to holistic skin health, promoting the beneficial bacteria that are the foundation for a robust and vibrant skin barrier. This dual-faceted approach quickens the healing process pre- and post-microneedling and bolsters the skin's overall health and resilience.

### A vision for holistic beauty and health

"We're thrilled to present our innovative SkinPen® Precision treatment procedure combined with BIOJUVE™. This isn't merely a new treatment option; it represents our unwavering dedication to advancing holistic solutions that cater to the skin's aesthetic and health needs. At Crown Aesthetics, our pursuit of sustainable beauty is driven by a profound comprehension of skin science. Our objective is to empower practitioners and patients with pioneering solutions that establish new benchmarks in the aesthetics sphere. We're honoured to lead this transformative journey in skincare and beauty," says Andy Moulton, VP of International at Crown Aesthetics.

### Elevating skin health

A core component of this new approach is the Xycrobe™ Technology, encapsulated within BIOJUVE™.<sup>1</sup> This cutting-edge system enhances skin health and quality by harnessing the microbes native to our skin.<sup>1</sup> Utilising a unique strain of *C.acnes defensus*, Xycrobes optimise the skin's microbiome by acting as a skin probiotic, fostering a balanced skin biome that visibly improves skin clarity, tone and texture.<sup>1</sup> Integrating this living microbe into the skin's existing ecosystem creates a conducive environment for these improvements, highlighting the pivotal role of microbiomes in aesthetic outcomes. Clinical studies underscore the efficacy of this approach, revealing significant aesthetic enhancements and reduced downtime when BIOJUVE™ skin biome care is incorporated into pre- and post-SkinPen® Precision microneedling treatments.<sup>1</sup>

### Comprehensive benefits

This innovative approach allows for inclusive care, yielding immediate and enduring skin health and aesthetic improvements. Patients can anticipate a diminution in skin imperfections and an enhancement in skin tone and texture.<sup>1</sup> This holistic methodology accommodates all skin types and tones, embodying a significant leap forward in personalised, non-invasive skin rejuvenation solutions.<sup>1</sup> By leveraging mechanical and biological innovations, Crown Aesthetics spearheads the development of therapies that promise profound and lasting benefits. This initiative mirrors the specialty's growing preference for natural, minimally invasive techniques. As our comprehension of the skin's intricacy deepens, the need to support its processes and defences becomes evident. The SkinPen® Precision and BIOJUVE™ treatment procedure is emblematic of this evolution, offering a method that complements the body's natural mechanisms.

*This advertorial was written and supplied by Crown Aesthetics*



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